

PII Protection Made Simple

Key Regulations to Know

HIPAA

Health-related data protection.

SOX

Financial reporting standards.

GDPR

European data protection laws.

CCPA

California consumer privacy act.

? Why It PII Matters

- Professional services firms (e.g., law, accounting, finance) handle sensitive client data daily.
- This data makes them prime targets for cybercriminals and subjects them to strict regulations.
- Non-compliance can lead to hefty fines and damage to reputation.

🚫 Common Compliance Pitfalls

- Treating compliance and cybersecurity as separate efforts.
- Lack of technical safeguards for client communications.
- Inadequate protection for sensitive documents and records.

Best Practices for Compliance-Driven Cybersecurity



Integrated Approach

Combine compliance requirements with cybersecurity measures.



Regular Audits

Conduct frequent assessments to identify vulnerabilities.



Employee Training

Educate staff on data protection protocols.



Access Controls

Limit data access to authorized personnel only.



Data Encryption

Secure sensitive information both in transit and at rest.

Benefits of a Compliance-Driven Strategy



Reduced risk of data breaches and associated penalties.



Enhanced Client Trust and Confidence.



Improved operational efficiency and data management.



Book a Discovery IT Audit to make sure you're covered.

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